

Privacy Policy – Trustello Proof

Last updated: April 5, 2024

Introduction

This privacy notice for Trustello Proof ("we," "us," or "our") explains how we collect, store, use, and share ("process") your information when you use our services ("Services"), including:

- Visiting our website at <https://www.trustelloproof.com/> or any website that links to this notice
- Engaging with us in related ways, such as sales, marketing, or events

If you have any questions or concerns, please contact us at contact@trustelloproof.com. If you disagree with our policies and practices, please refrain from using our Services.

Key Points Summary

- **Personal Information Collection:** We collect personal information when you register, express interest, participate in activities, or contact us. This includes names, email addresses, usernames, passwords, contact data, and digital wallet addresses. Automatically collected data includes IP address, browser characteristics, device data, and location data.
- **Sensitive Information:** We do not process sensitive personal information.
- **Third-Party Information:** We do not collect information from third parties.
- **Information Processing:** We use your information to provide, improve, and administer services, communicate with you, ensure security, prevent fraud, and comply with laws.
- **Sharing Information:** We share information with vendors, service providers, contractors, and agents. Information may also be shared in business transfers, legal obligations, and user interactions on public areas of the services.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies for analytics, security, site functions, and advertising, including Google Analytics.

- **International Data Transfer:** Data may be transferred to and processed in various countries, with measures such as Standard Contractual Clauses to protect personal information.
- **Data Retention:** Personal information is retained as long as necessary for the purposes outlined or as required by law.
- **Data Security:** Technical and organizational security measures are implemented, but complete security cannot be guaranteed.
- **Children's Privacy:** No data is knowingly collected from children under 18. Accounts will be deactivated if such data is found.
- **Privacy Rights:** Depending on your location, rights include access, correction, erasure, restriction, portability, and objection to processing.
- **Do-Not-Track Features:** Currently, we do not respond to DNT browser signals as no standard is established.
- **Updates to the Notice:** This notice will be updated as necessary to remain compliant with laws.

Contact Information

For questions or to exercise privacy rights, contact us via email at contact@trustelloproof.com.

Full Privacy Notice

1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

We collect personal information that you voluntarily provide when you express interest in our products and Services, participate in activities on the Services, or contact us. This includes:

- Names
- Email addresses
- Usernames
- Passwords
- Contact or authentication data
- Contact preferences

- Digital wallet addresses

Sensitive Information

We do not process sensitive information.

Information automatically collected

We automatically collect certain information when you visit, use, or navigate the Services. This information may include:

- IP address
- Browser and device characteristics
- Operating system
- Language preferences
- Referring URLs
- Device name
- Country
- Location data
- Information about how and when you use our Services

We also collect information through cookies and similar technologies, including:

- **Log and Usage Data:** Service-related, diagnostic, usage, and performance information.
- **Device Data:** Information about your computer, phone, tablet, or other device.
- **Location Data:** Information about your device's location, which can be either precise or imprecise.

2. HOW DO WE PROCESS YOUR INFORMATION?

We process your personal information for various reasons, depending on your interactions with our Services, including:

- To deliver and facilitate services
- To respond to inquiries and offer support
- To send administrative information
- To fulfill and manage orders
- To enable user-to-user communications
- To request feedback
- To send marketing and promotional communications
- To protect our Services
- To identify usage trends

- To determine marketing and promotional campaign effectiveness
- To save or protect an individual's vital interest
- To show usernames (only) as part of the Services

3. WHAT LEGAL BASES DO WE RELY ON TO PROCESS YOUR PERSONAL INFORMATION?

We only process your personal information when we believe it is necessary and we have a valid legal reason (i.e., legal basis) to do so under applicable law. These legal bases include:

- **Consent:** With your permission for a specific purpose.
- **Performance of a Contract:** To fulfill our contractual obligations to you.
- **Legitimate Interests:** For our legitimate business interests, which do not override your interests and fundamental rights.
- **Legal Obligations:** For compliance with legal obligations.
- **Vital Interests:** To protect your vital interests or those of a third party.

4. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

We share your data with third-party vendors, service providers, contractors, or agents who perform services for us. These third parties are bound by contracts to protect your personal information. We may also share your personal information in the following situations:

- **Business Transfers:** In connection with any merger, sale of company assets, financing, or acquisition of our business.
- **Other Users:** When you interact with public areas of the Services, your information may be viewed by all users and publicly available outside the Services.

5. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

We use cookies and similar tracking technologies to collect and store your information. These technologies help maintain the security of our Services and your account, prevent crashes, fix bugs, save your preferences, and assist with basic site functions. We also permit third parties to use these technologies for analytics and advertising.

For more information on how we use these technologies and how you can refuse certain cookies, see our Cookie Notice.

6. IS YOUR INFORMATION TRANSFERRED INTERNATIONALLY?

We may transfer, store, and process your information in countries other than your own. We use measures like Standard Contractual Clauses to protect your personal information.

7. HOW LONG DO WE KEEP YOUR INFORMATION?

We keep your information for as long as necessary to fulfill the purposes outlined in this notice, unless a longer retention period is required by law. When we have no ongoing legitimate business need to process your information, we will delete or anonymize it.

8. HOW DO WE KEEP YOUR INFORMATION SAFE?

We use organizational and technical security measures to protect your personal information. However, no electronic transmission or storage technology can be 100% secure, so we cannot guarantee absolute security.

9. DO WE COLLECT INFORMATION FROM MINORS?

We do not knowingly collect data from or market to children under 18 years of age. If we learn that we have collected personal information from children under 18, we will deactivate the account and delete the data.

10. WHAT ARE YOUR PRIVACY RIGHTS?

Depending on your location, you have rights that allow you greater access to and control over your personal information. These rights may include:

- Requesting access to your personal information
- Requesting rectification or erasure
- Restricting the processing of your information
- Data portability
- Objecting to processing

You can withdraw your consent to processing your personal information at any time.

Opting out of marketing and promotional communications: You can unsubscribe from our marketing communications by clicking the unsubscribe link in emails or contacting us directly.

Account Information: To review or change your account information or terminate your account, log in to your account settings or contact us.

11. CONTROLS FOR DO-NOT-TRACK FEATURES

We do not currently respond to DNT browser signals as no standard is established. If a standard is adopted, we will update this notice accordingly.

12. DO WE MAKE UPDATES TO THIS NOTICE?

Yes, we will update this notice as necessary to stay compliant with relevant laws. The updated version will be indicated by an updated "Revised" date at the top of this notice.

13. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this notice, email us at contact@trustelloproof.com.

14. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

Based on applicable laws, you may have the right to request access to, correct, or delete your personal information. To exercise these rights, contact us to submit a data subject access request.